2 May, 2025

**ISUZU POWER SOLUTIONS BACKS BLAZEAID IN VICTORIA BUSHFIRE AFTERMATH**

Isuzu Australia Limited (IAL) has reaffirmed its commitment to bushfire recovery efforts by donating a vital generator set to BlazeAid volunteers stationed in the fire-affected township of Willaura in Western Victoria.

[BlazeAid](https://blazeaid.com.au/), a volunteer-driven organisation, supports families and individuals in rural Australia after natural disasters like fires, floods, and storms. One of its key roles is rebuilding fences and infrastructure destroyed by such events.

This summer, Willaura was hit hard by bushfires. In response, a 40-member BlazeAid team has established a base camp at the town’s recreational reserve, setting up a temporary community of tents and caravans.

To help power this hub of activity, BlazeAid welcomed the arrival of an Isuzu Power Solutions (IPS) [GS 037-PTY generator set](https://powersolutions.isuzu.com.au/solutions-range/generator-sets/), which joins two Ready-to-Work NNR 45-150 AMT Crew Traypacks already on the ground as part of [Isuzu’s broader support package](https://www.content.isuzu.com.au/news-articles/isuzu-provides-transport-support-for-blazeaid-recovery-efforts/).

“Isuzu Power Solutions is pleased to extend IAL’s commitment to BlazeAid with the supply of this 37 kVA generator set,” said IPS National Sales Manager, Troy Lawson.

“Our generator sets are engineered to meet power needs efficiently and operate with minimal noise—an important feature when they’re deployed at the heart of a busy camp like this.

“They’re easy to use and equipped with a range of power outlet configurations, ensuring essential equipment and appliances accessories at the BlazeAid site can run reliably.”

The generator features a combination of single-phase and three-phase outlets with built-in RCD protection, ensuring immediate readiness and user safety.

Engineered for ultra-quiet operation, IPS generators employ sound-attenuated baffles to redirect air intake and exhaust. Rated at just 51 decibels at seven metres (37 kVA unit), they’re quieter than a typical conversation—making an ideal fit for community settings.

Maintenance is also hassle-free, thanks to easy access points for oil, air, and fuel filters, as well as coolant fill and drain ports.

Willaura BlazeAid Coordinator, Stu Opie, praised the trailer-mounted generator for exceeding expectations.

“We are rapt with the unit, not only because of the power it delivers but also because it’s so quiet,” Mr Opie said.

“At first, we assumed it would need to be set up away from the camping ground, but it now sits in the middle of the area with barely any noise.

“We start it at 5 am as our team begins the day, and it’s running again in the evening when everyone returns. It’s become our reliable partner on site.”

BlazeAid CEO Melissa Jones noted the ongoing need for reliable power as the demands of post-bushfire recovery extend beyond the summer months and into the colder seasons.

“People tend to think about bushfire being a summer event, but the recovery period continues well into winter,” Ms Jones said.

“Having a dependable power source like this generator, alongside our trucks working out on the fences, has really helped us ramp up the rebuilding process.

“Our crews do an amazing job, and with top-quality support from Isuzu, we’re giving volunteers and affected communities the best tools for the task.

“Once the cooler weather arrives, I know this generator will be even more appreciated, especially when it comes to heating and hot meals.”

As of 2024, BlazeAid has helped over 13,800 properties across Australia, contributing an estimated $400 million towards disaster recovery.

In addition to rebuilding infrastructure, BlazeAid is active in fostering resilience by organising social events and support networks, helping farmers and rural communities connect and recover together.

Isuzu’s commitment to supporting organisations such as BlazeAid extends beyond equipment donations. IAL staff also participate in volunteer days, joining BlazeAid and other volunteer crews to contribute hands-on support.

**More information on BlazeAid, including opportunities for support, donation, and volunteering, can be found at** [***blazeaid.com.au***](https://blazeaid.com.au/)**.**

**ends**

**For further information, please contact: For Isuzu Trucks releases and photos:**

Sam Gangemi Arkajon Communications

Isuzu Australia Limited Phone: 03 9867 5611

Phone: 03 9644 6666 Email: isuzu@arkajon.com.au